

2018 Partner Membership Program

Movability is Central Texas' transportation management association (TMA) working hand in hand with organizations to improve the region's economic vitality by connecting organizations with mobility options that save time and money.

Movability is a non-profit association partnering with the City of Austin, Capital Metro, and the Downtown Austin Alliance to solve the transportation and mobility issues that affect our region. Our partnerships provide different levels of support based on cash, in-kind contributions that have an equivalent cash value, or a combination of both. In return, our partners receive marketing benefits and community engagement opportunities through Movability events, campaigns, and promotions. Partnership packages can be tailored to meet the needs of your organizational goals and stakeholders.

Mobility Visionary

\$50,000.00

This elite group is the driving force behind our movement helping us to pave the way for the future of transportation. Our Visionaries provide the crucial funding to multiply Movability Austin's impact, and we know that we couldn't succeed without you.

Mobility Innovator

\$25,000.00

Our Mobility Innovators are the movers and shakers. You are our thinkers who support new and creative ideas to help us keep Austin moving. Without your support, many of our programs would never make it out of the office.

Mobility Pioneer

\$10,000.00

Our Mobility Pioneers are our early adopters. You are an active participant and an essential voice in the transportation conversations.

Mobility Trendsetter

\$ 2,500.00

Our Mobility Trendsetters are our champions; our cheerleaders. We need you to help us spread the word and reduce traffic and stress.

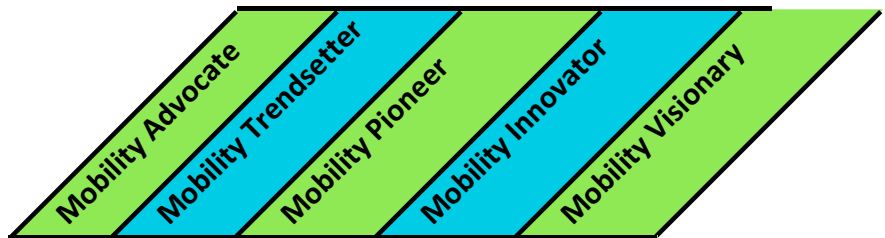
Mobility Advocate

\$ 500.00

Our Mobility Advocates are our voices in the community. You are the ones that help us connect the dots between commuters and their mobility options.

Movability also offers additional sponsorship opportunities to help you gain exposure and connect with the right audiences to promote your services. Please contact Alix Scarborough (alix@movabilityaustin.org) for additional information.

See page two for a detailed list of partnership benefits at each level.



Partner Membership Benefits:	\$ 500	\$ 2,500	\$ 10,000	\$ 25,000	\$ 50,000
Credited on the Movability website as a partner	Name	Logo	Logo	Logo	Logo
Credited in Let's Go newsletters (20 issues per year)		Name	Logo	Logo	Logo
Credited on all Movability marketing materials					Logo
Inclusion as a "solutions" offering (when applicable) with companies and members	✓	✓	✓	✓	✓
Exposure to decision makers, employers, the public and members of Movability Austin	✓	✓	✓	✓	✓
Access to Movability Austin logo to include on your own sites and/or marketing materials	✓	✓	✓	✓	✓
Information on new and future transportation programs & services	✓	✓	✓	✓	✓
Participation/inclusion in annual Movability Austin programs and events	✓	✓	✓	✓	✓
Sponsorship opportunities for Movability events and Mobility Challenge companies (additional fee)	✓	✓	✓	✓	✓
Presentation on webinar with Movability members and clients (one complimentary per year)		1 webinar	1 webinar	1 webinar	1 webinar
Dedicated social posts on each Movability Austin social media accounts during the contract year (including links to your events and/or pages)		3 posts	6 posts	12 posts	24 posts
Featured in Movability's Let's Go newsletter			1 article	2 articles	2 articles
Featured in Downtown Austin Alliance's This Week In Downtown newsletter			1 article	2 articles	2 articles
Dedicated email sent to Movability's subscriber email base each contract year					1 email
First right of refusal for sponsorship opportunities to Movability events					✓
Recognition of your transportation initiatives and benefits at Movability events					✓
Credit for helping Movability reach new audiences and achieve our mission					✓