

# 2018 Mobility Challenge

## Pledge Form

**My Pledge:** My organization accepts the challenge of being a leader in offering and encouraging the use of sustainable mobility options so the transportation system we have can work more efficiently for everyone.

To support the successful participation of my organization, I will:

- Provide Point of Contact:** Assign a point of contact to lead our efforts and interface with the consulting team.
- Conduct a Survey:** Administer a commute survey utilizing the template provided by the consulting team. I may also choose to have the consulting team administer the survey on my behalf. I will encourage all employees to respond to the survey in order to gain a full understanding of how many employees use mobility options.
- Develop a Mobility Plan:** In partnership with the consulting team, develop a Mobility Plan that outlines a three- to five-year strategy to expand sustainable mobility options for our employees. The Mobility Plan will document current commute behavior, existing mobility options, and mobility options to be implemented in the future.
- Participate in Annual Mobility Certification Process:** Produce an annual progress report and update the Mobility Plan to document latest commute mode split and implementation progress on mobility strategies. Participation earns our company a certificate recognizing our efforts.

**Movability Austin Pledge:** To support your integration of sustainable mobility as a business strategy, the consulting team (Movability Austin and Thrival Company) will provide:

- Consulting:** We will provide a Mobility Plan that outlines a three- to five-year strategy to expand sustainable mobility options for your employees.
- Toolkit/Training:** A mobility toolkit will be available to you, which provides all the basic resources to build effective mobility programs, including training webinars.
- Recognition:** Public recognition for your achievement may include: media events, news articles, social media spotlights, and a Mobility Certificate to recognize your company's progress.
- Networking:** Access to an active network of organizations working toward the same mobility goals, leading to opportunities to leverage resources and to learn from others' experiences.

**I pledge to join the 2018 Mobility Challenge** (sign, scan, & email to [Thomas@MovabilityAustin.org](mailto:Thomas@MovabilityAustin.org))

Signature: \_\_\_\_\_

Name of Executive Authorized to Sign: \_\_\_\_\_

Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Number of local employees: \_\_\_\_\_

