

## Membership Program

We help you get to and around downtown!

Movability Austin is Central Texas' only organization dedicated solely to helping commuters do more with their time by finding mobility options that work for them. We work with employers and employees to enhance mobility and improve economic vitality through customized transportation consultation services.

### Movability Membership Benefits

- affiliation with an innovative group of organizations in the Austin area that are leading the way to a better commute
- access to consultant services to help design and coach you through a suite of transportation options
- participation in annual Movability programs and events
- happier and healthier employees

### Individual Membership

\$ 75.00

You are a champion for the cause. You advocate for more sustainable transportation choices. You want a healthier lifestyle with more commute options. You are helping us spread the word of Movability Austin. As an individual member of Movability Austin, you will receive:

- Movability marketing materials
- opportunities to volunteer for Movability and mobility causes
- invitation to Movability Austin events and programs

### Corporate Membership

Small companies 2 to 199 employees	\$250.00
Medium companies 200 to 499 employees	\$500.00
Large companies 500 to 999 employees	\$1,000.00
Very large companies 1,000 or more employees	\$1,500.00

You want to contribute to the vitality of downtown. You are focused on your employees, and implementing new options that will relieve their stress while improving your bottom line. As a corporate member of Movability Austin, you will receive:

- networking opportunities with other Movability Austin members—CEOs and Directors leading the movement for better commuting options
- recognition on the website as a corporate member
- name inclusion in the *Let's Go* newsletters (20 issues per year)
- recognition of your company's mobility efforts in annual achievement newsletter
- ability to list Movability Austin as an employee benefit on your website and marketing/recruitment materials
- access to the online Mobility Toolkit
- opportunity to purchase à la carte consultant services
- invitation to Movability Austin events and programs

## Consultant Services

You are the expert in your business. Movability is the expert in Austin mobility. Let us help you consider all the tools available, and collaborate to design solutions that will work well for your business needs and your employees' interests. Corporate Members have the opportunity to purchase the following services.

### Marketing, consulting and engagement support services

- survey your employees regarding transportation and commute to understand habits, values, tolerances, and interests
- design sustainable activities that will help shape and shift employee behavior
- assist in defining a strategic plan that fit into your short and long term goals
- create an implementation plan for training and promoting a mobility to your employees
- tailor mobility and commute options to address your challenges
- assist in securing executive management, human resources, and/or facilities buy-in for implementation
- assist in creating on-going evaluations to make sure the mobility plan continues to work for you throughout the year
- tailor employee learning, promotions, and one-to-one support services to ensure employees value the mobility options you are providing
- ensure employees have adequate information, ability, and motivations to change their travel behaviors
- end-of-year survey to assess the success or improvement areas for mobility within your organization

*To become a member, contact Alix Scarborough, [alix@movabilityaustin.org](mailto:alix@movabilityaustin.org), (512) 586-8981*

*Ask us about sponsorship opportunities.*